



Help your clients win

Be the hero they need

We've created a custom landing page to give your clients access to a valuable resource. **To make it effective, it's essential to promote it actively.** Many clients are seeking support in this area, and by connecting them to this resource, you position yourself as a trusted advisor who delivers real value.

Empower your sales team

Encourage or require sales reps and brokers to include this offering in every pitch or consultation. It's a strong value add your prospects need to hear about.

Prominently feature the landing page

Host the landing page link on your website homepage, client portals, or as a banner on high-traffic pages to maximize visibility.

Include in marketing materials

Feature a brief description of your offering and link to the landing page to drive traffic and generate interest.

Use email marketing to your advantage

Send targeted email blasts about the offering—or include it as a callout in existing outbound campaigns and newsletters.



**Educate with
ready-to-use content**



**Leverage internal
newsletters and updates**



**Promote through
social channels**



**Highlight client
success stories**