

# trainingtoday

## Partner reseller battlecard

### Value prop



No two customers will be the same. Each organization is unique and may benefit from different functionalities of the LMS.

We will our clients where and how they need to be met by configuring our LMS to achieve their goals.

### Differentiation



TrainingToday® stands out with its extensive library of over 600 in-house created courses. As the only compliance company that owns its online training content, TrainingToday ensures all compliance-related training is 100% current and compliant.

Additionally, TrainingToday offers a broad range of non-compliance training in areas such as leadership, cybersecurity, customer service, sales, and communication. This unique capability positions TrainingToday as a leader in providing reliable and diverse training solutions.

### Top functionalities existing customers request/use:



- **Scheduled reporting:**  
Daily, weekly, monthly, set up your reports to run automatically. Choose whom to send the report to (emailed on a frequency).
- **Automatic Assignment Rules:**  
Automate course, learning path, team, and brand assignments based on rules. i.e., job role or location.
- **Assessment Creator:**  
Create quizzes or surveys directly within the system. Pairs nicely with Content Author.
- **Upload & Content Author:**  
Build SCORM-compliant courses Simple “building block” approach. Upload their content (including PPT, PDF, mp3, zip, .doc, .avi, mpg, .mov).
- **Push/Pull Content:**  
Managers can assign (push) required content directly and/or Students can choose (pull) programs from the content library.
- **Customized Learning Paths:**  
String together multiple courses in logical groupings to create personalized learning paths for your learners to engage.